

Product Discription

SpyderCheckr™



Product Name	Datcolor SpyderCheckr™
Suggested Price	115 € VAT excluded
Order Code	SCK100 (English, German, French, Spanish Packaging)
EAN Code	875720001046
Available from	October, 2010

SpyderCheckr™

Problem. Solution. Feature. Benefit.

Problem:

Every camera make, model, and individual chip records color in different ways. These camera sensors do not see the same as our eyes see, and camera manufacturers go through a lot of trouble to manipulate the data to produce a realistic image. But, there is a lot going on that you have no knowledge or control of.

Solution:

Color control and consistency requires a color reference tool to account for these variations. Adding color management at the capture stage of your digital workflow assures consistency and accuracy from day to day as well as from camera to camera.

A custom camera calibration enables you to apply a 'translation' that compensates for the characteristics of the light source and sensors to give a more accurate color reproduction in your images.

Feature:

Decrease trial and error color adjustment by correcting color automatically as part of your image import workflow. SpyderCheckr gives you the color reference to capture true color in your photo shoot, create a custom camera calibration and perform precision in-camera white balance.

Benefit:

SpyderCheckr helps capture consistent color from day to day and camera to camera and apply these results easily in your workflow with RAW import software such as, Adobe Photoshop and Lightroom. The sturdy, eco-friendly design has 48 spectrally engineered color patches and easy to use calibration software, making post production faster by getting consistent, predictable color right from the start.

The SpyderCheckr™ includes:

- SpyderCheckr™
- SpyderCheckr Software CD
- Quick Start Guide

Supported Languages: English, Spanish, French, German, Italian, Russian, Traditional Chinese, Simplified Chinese, Korean, Japanese

System Requirements:

- XP, Vista, Win 7
- Mac OS X (10.4 +)
- 128MB of available RAM
- 100MB of available hard disk space

Full Product Description/Web Copy:

SpyderCheckr™

The smarter color reference

Start your color control at the capture stage with the new SpyderCheckr™. It allows photographers to color calibrate their cameras, perform precision in-camera white balance and record known-color samples. SpyderCheckr helps capture consistent color from day to day and camera to camera and apply these results easily in your workflow with RAW import software such as, Adobe Photoshop and Lightroom. The sturdy, eco-friendly design has 48 spectrally engineered color patches, easy to use calibration software making post production quicker by getting consistent, predictable color right from the start.

Replaceable Target sheets available early in 2011!

Features & Benefits:

- **Consistent Color Control** for your RAW workflow made easy and fast with SpyderCheckr and its powerful software, giving you a color standard for any camera and decreasing your post production time
- **Neutral Gray target & Gray ramp** for in-camera white balance and visual neutrality analysis
- **Extensive skintone samples** for portrait & fashion photography
- **Durable, eco-friendly** self casing construction for easy transport and field use, with replaceable targets, tripod mount and Fade strip indicator*
- **Easy-to-use software** interacts with Adobe Lightroom, Photoshop, Elements, and Camera Raw to produce calibration presets, which fit directly into your digital workflow; No DNG processing required, multiple lightsource calibration option included

* FadeCheckr is a light sensitive patch which allows you to track the light exposure of your target and warns you when its time to replace the Target Sheets.

Professional Photographer Testimonials:

"Monitor calibration and profiling, along with printer profiling, have become an essential part of my workflow, assuring that the rendered image I see is correctly displayed and printed. With SpyderCheckr I am now able to create accurate calibrations for my own camera bodies, which assures that Lightroom or Photoshop will read my RAW files and interpret the color data with the truest color rendition.

What I love about SpyderCheckr is how the workflow integrates seamlessly into Lightroom. There is nothing new to learn! Plus, calibrations can be generated in less than five minutes following simple instructions and the intuitive user interface. I'm impressed by SpyderCheckr's 48-patch color chart, which includes eight patches just for skin tones, as much of my work is shooting portraits. In addition, SpyderCheckr allows me to easily modify the camera calibration to suit my particular preferences, though that has not yet been necessary. Given how easy SpyderCheckr is to use and how terrific the results are, there is hardly a reason not to use it!"