



Philips The One  
4K Ambilight TV

108 cm (43") Ambilight TV

P5 picture engine-120Hz  
Major HDR formats supported  
Google TV™



43PUS8808

## The One that has it all.

### 4K Ambilight TV

Meet The One. This 4K Ambilight TV will turn up the joy in your home! You get thrilling picture quality, all the apps you could want, and epic gaming. Plus, you can add a soundbar or speakers and build your perfect home cinema setup.

#### **The One. The 4K LED Ambilight TV that has it all.**

- The one with immersive Ambilight.
- The One with looks to thrill. Philips P5 picture engine.
- The One with Dolby Vision and Dolby Atmos.

#### **Great picture. Flexible sound. Responsibly packed.**

- Ultra-sharp picture. Vibrant viewing.
- Slim TV. Packed for the future.
- Attractive design with swivel stand. Perfect in any room.
- Philips Wireless Home System powered by DTS Play-Fi
- Great TV sound. And easy to add soundbars or speakers

#### **Ready for the content you love.**

- Game on! 120Hz. VRR, FreeSync, and ultra-low input lag.
- Entertainment you love, with a little help from Google.
- Voice control. Google Assistant. Works with Alexa

# PHILIPS

# Highlights

## The one with Ambilight.

The one with immersive Ambilight.

## P5 perfect picture engine

The Philips P5 engine delivers a picture as brilliant as the content you love. Details have noticeably more depth. Colors are vivid, while skin tones look natural. Contrast is so crisp you'll feel every detail. Motion is perfectly smooth.

## Ultra-sharp picture

Ultra-sharp picture. Vibrant viewing.

## Dolby Vision and Dolby Atmos



With Dolby Vision and Dolby Atmos on board, your films, shows, and games look and sound

incredible. See the picture the director wanted you to see-no more disappointing scenes that are too dark to make out! Hear every word clearly. Experience sound effects like they're really happening around you.

## Responsible packaging

Slim TV. Packed for the future.

## DTS Play-Fi



You get great, clear TV sound right out of the box. If you want more, Philips Wireless Home System with DTS Play-Fi lets you connect to compatible soundbars and wireless speakers around your home in seconds. You can even create a home theatre surround-sound system using your TV as a central speaker.

## Loves gaming

Your Ambilight TV with HDMI 2.1 lets you make the most of your next-gen gaming gear with super-responsive gameplay and smooth graphics. Make that jump, turn on a dime, or drift perfectly through a corner! VRR and FreeSync are both supported. Ambilight's gaming mode makes the thrills feel bigger.

## Google TV™

What do you want to watch? Google TV brings together movies, shows, and more, from across your apps and subscriptions-and organises them just for you. You'll get suggestions based on what you like, and you can even use the Google TV app on your phone to curate your watchlist on the go.

## AI voice control

Voice control. Google Assistant. Works with Alexa

# Specifications

## Ambilight

- Ambilight Version: 3-sided
- Ambilight Features: Wall colour adaptive, Lounge mode, Game Mode, Ambilight Music, AmbiWakeup, AmbiSleep, Philips Wireless Home Speakers, Ambilight Aurora, Ambilight Bootstrap Animation

## Picture/Display

- Display: 4K Ultra HD LED
- Diagonal screen size (metric): 108 cm
- Panel resolution: 3840 x 2160
- Native refresh rate: 120 Hz
- Picture engine: P5 Perfect Picture Engine
- Picture enhancement: Micro Dimming Pro, Wide Color Gamut 90% DCI/P3, HDR10+, Dolby Vision, CalMAN Ready, Perfect Natural Motion, HLG (Hybrid Log Gamma)

## Display input resolution

- Resolution-Refresh rate: 576p-50Hz, 640x480-60Hz, 720p-50Hz,60Hz, 1920x1080p-24Hz,25Hz,30Hz,50Hz, ,60Hz,100Hz,120Hz., 2560x1440-60Hz,120Hz, 3840x2160p-24Hz,25Hz,30Hz,50Hz, , 60Hz,100Hz,120Hz.

## Android TV

- OS: Google TV™
- Memory size(Flash): 16GB\*
- Pre-installed apps: Google Play Movies\*, Google Search, YouTube, Netflix, Apple TV, BBC iplayer, Amazon Prime Video, Disney+, YouTube Music, Fitness App
- Gaming cloud: Geforce Now, Stadia

## Processing

- Processing Power: Quad Core

## Smart TV Features

- Interactive TV: HbbTV
- Remote Control: with Voice
- Voice assistant\*: Google Assistant built-in, RC with Mic., Works with Alexa

## Tuner/Reception/Transmission

- Digital TV: DVB-T/T2/T2-HD/C/S/S2
- TV Program guide\*: 8 day Electronic Program Guide
- Signal strength indication

- Teletext: 1000 page Hypertext
- HEVC support

## Power

- Mains power: AC 220 - 240 V 50/60Hz
- Standby power consumption: <0.3W
- Power Saving Features: Auto switch-off timer, Picture mute (for radio), Eco mode, Light sensor

## Sound

- Codec: Dolby Digital MS12 V2.6.1, DTS:X
- Output power (RMS): 20W
- Speaker configuration: 2x10W full range speaker
- Sound Enhancement: A.I. Sound, Clear Dialogue, Dolby Atmos, Dolby Bass Enhancement, Dolby Volume Leveler, Night mode, A.I. EQ, DTS Play-Fi, Mimi Sound Personalization, Room Calibration

## Connectivity

- Number of HDMI connections: 4
- Number of USBs: 2
- Wireless connection: Wi-Fi 802.11ac, 2x2, Dual band, Bluetooth 5.0
- HDMI features: 4K, Audio Return Channel
- HDMI ARC: Yes on HDMI2
- HDMI 2.1 features: eARC on HDMI 2, eARC/VRR/ ALLM supported, Max 48Gbps data rate
- HDCP 2.3: Yes on all HDMI
- EasyLink (HDMI-CEC): Remote control pass-through, System audio control, System standby, One touch play
- EasyLink 2.0: HDMI-CEC for Philips TV/SB, External setting via TV UI
- Other connections: Common Interface Plus (CI+), Ethernet-LAN RJ-45, Digital audio out (optical), Headphone out, Service connector, Satellite Connector

## Supported HDMI video features

- Gaming: ALLM, HDMI VRR, Dolby Vision Game, AMD FreeSync Premium
- HDMI 1/2: HDMI 2.1 full bandwidth 48Gbps, upto 4K 120Hz
- HDMI 3/4: HDMI 2.0
- HDR: Dolby Vision, HDR10, HDR10+, HLG

## Multimedia Applications

- Video Playback Formats: Containers: AVI, MKV, H264/MPEG-4 AVC, MPEG-1, MPEG-2, MPEG-4, VP9, HEVC (H.265), AV1

- Subtitles Formats Support: .SML, .SRT, .SSA, .SUB, .TXT, .ASS
- Music Playback Formats: AAC, MP3, WAV, WMA (v2 up to v9.2), WMA-PRO (v9 and v10), FLAC
- Picture Playback Formats: JPEG, BMP, GIF, PNG, 360 photo, HEIF

## Design

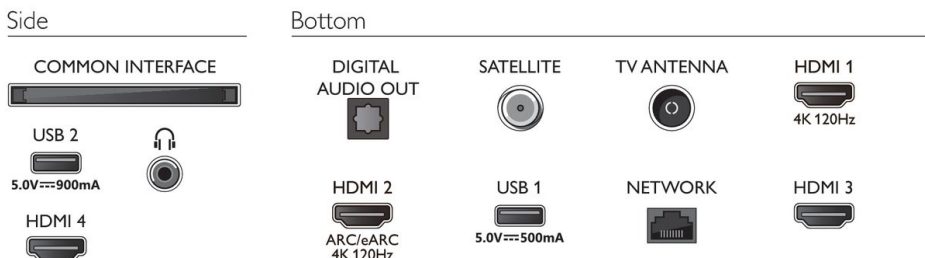
- Colors of TV: Anthracite grey bezel
- Stand design: Anthracite grey central stand

## Dimensions

- Box dimensions (W x H x D): 1100.0 x 855.0 x 150.0 mm
- Set dimensions (W x H x D): 963.0 x 567.0 x 77.0 mm
- Set dimensions with stand (W x H x D): 963.0 x 628.0 x 212.0 mm
- Stand dimensions (W x H x D): 400.0 x 71.0 x 212.0 mm
- Stand height to TV bottom edge: 71.0 mm
- Wall mount compatible: 100 x 200 mm
- Product weight: 9.1 kg
- Product weight (+stand): 10.8 kg
- Weight incl. Packaging: 13.5 kg



## Connections



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Version: 3.1.2

12 NC: 8670 001 88189  
EAN: 87 18863 03702 7

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- \* EPG and actual visibility (up to 8 days) is country and operator dependent.
- \* Android App offerings vary per country. For more details please visit your local Google Play Store.
- \* The TV supports DVB reception for 'Free to air' broadcast. Specific DVB operators may not be supported. An up to date list can be found in the FAQ section of the Philips support website. For some operators Conditional Access and subscription are required. Contact your operator for more information.
- \* Philips TV Remote app and related functionalities vary per TV model, operator, and country, as well as smart device model and OS. For more details please visit: [www.philips.com/TVRemoteapp](http://www.philips.com/TVRemoteapp).
- \* USB recording for digital channels only, recordings may be limited by broadcast copy protection (CI+). Country and channel restrictions may apply.
- \* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.
- \* Memory size (Flash) : 16G, the actual available disc space may differ (dependant on e.g. (pre-)installed apps, installed operating system, etc.)
- \* Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Amazon Alexa is available in selected languages and countries.
- \* Amazon Prime is available in selected languages and countries.
- \* Disney+ subscription required. Subject to terms at <https://www.disneyplus.com> (c) 2020 Disney and its related entities. Disney+ is available in selected languages and countries.
- \* Google Assistant is available on Philips Android TVs running on Android O (8) or higher OS version. Google Assistant is available in selected languages and countries.
- \* Netflix subscription required. Subject to terms at <https://www.netflix.com>
- \* Rakuten TV is available in selected languages and countries.
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