

## Transparent OLED 55EW5PG-S

# See the Unseen, LG Transparent OLED



Astonishing Transparency

Product

Reliability



Great Depth

Standalone Design

55EW5PG-S	
Screen Size	55"
Panel Technology	OLED
Native Resolution	1,920 × 1,080 (FHD)
Brightness	150/400 nit (APL 100% / 25%, Without Glass)
Transparency	38% (SET)

#### 55EW5PG-S



#### High Transparency

LG's OLED technology gives the Transparent OLED Signage a slimmer structure without a backlight unit nor a liquid crystal layer, achieving a high transparency of 38%, much higher than conventional LCD transparent displays (10%\*). While clearly showing objects behind the screen, it overlays the relevant information right before them.



#### Accurate and Vivid Colors

Featuring self-lighting pixels, the display maintains vivid colors and a high contrast ratio even when the display becomes transparent. It brings content to life from wide viewing angles, and the content blends into its surroundings seamlessly and naturally.

\* Based on LG's WFB series



#### **Protective Tempered Glass**

Touching a display directly can cause damage or scratches. The tempered glass in front protects the product from such external impacts and its anti-shatter glass is designed to minimize customers' injuries.

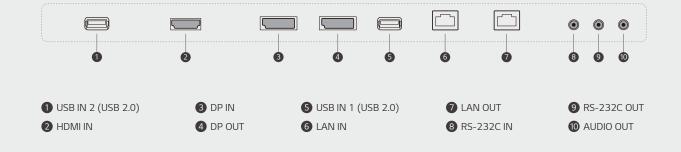
\* Optically Clear Adhesive



#### Alluring Design with a Stand

LG's alluring display concept takes a step forward. The transparent OLED with an alluring stand maintains the tone and manner of the design in harmony with its surroundings rather than dominating your space.

### CONNECTIVITY



\* Jack Panels may differ from the above image, so please contact LG sales team to verify before ordering.



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