

Product Description

SpyderLensCal™



Product Name	Datcolor SpyderLensCal™
Suggested Price	49 € VAT excluded
Order Code	SLC100 (English, German, French, Spanish Packaging)
EAN Code	875720001022
Available from	September 6, 2010

SpyderLensCal™

Problem. Solution. Feature. Benefit.

Problem:

Photographers have enjoyed the benefit of autofocus for 25 years now, but many still struggle with its accuracy and repeatability. Auto-focus is a great convenience, especially in fast shooting situations. But typically the first step in reviewing files from a shoot is tossing all the images where the focus isn't quite right. This can be motion blur or other issues, but one of the most frequent causes is auto-focus error. We tend to blame this on the camera choosing the wrong object, or the wrong point on the object as the focal point, but there is another possibility, one we hate to consider, given the price of the hi-end lenses we use: the auto-focus of our lens may simply be off. When you take a simple shot of a flat object perpendicular to the camera, and it still isn't quite as sharp as it should be, you have to accept that this may be the cause.

Solution:

Many newer DSLR cameras now offer a method to correct this issue: they allow you to store auto-focus correction data for several of your most important lenses. This feature is likely to become more common, and appear in other camera types.

SpyderLensCal was designed to aid in correcting the auto-focus on your camera and lens combinations and storing them in your camera's custom settings.

Feature:

SpyderLensCal provides photographers with a fast, reliable method of measuring the focus performance on camera and lens combinations. It allows photographers to obtain razor-sharp focusing, using modern DSLR autofocus micro-adjustment. The SpyderLensCal device is affordably priced, compact, lightweight and durable, with integrated level and tri-pod mount.

Benefit:

SpyderLensCal allows photographers to easily calibrate their interchangeable lenses and recent DSLR bodies. There is no need to ship lenses and bodies back to the manufacturer any longer if you have the tools to do it yourself.

Performing a Lens Calibration on each of your key auto-focus lenses can improve the number of usable shots from a day's shooting. And with a rugged, portable device such as SpyderLensCal, photographers can carry it on site or even on safari, so that lens calibration can be checked and adjusted if hard use or extreme weather may have caused changes.

Quick Start Guide is available in 10 languages: English, Spanish, French, German, Italian, Russian, Traditional Chinese, Simplified Chinese, Korean, Japanese

The SpyderLensCal™ includes:

- SpyderLensCal™
- Quick Start Guide

System Requirements:

- DSLR or other camera with capability to store lens auto-focus corrections
- Auto-focus lenses capable of being driven by this camera
- No OS requirements, as the tool works entirely within the camera's menu

Full Product Description/Web Copy:

SpyderLensCal™

The smarter focus tool

SpyderLensCal™ provides a fast, reliable method of measuring the focus performance on your camera and lens combinations. It allows photographers to obtain razor-sharp focusing or check to see that their lenses are working at their peak performance. This device is compact, lightweight and durable, with integrated level and tri-pod mount.

Features & Benefits:

- **Fast, easy solution** for your interchangeable lenses and recent DSLR bodies provides razor-sharp auto-focusing, using modern DSLR autofocus micro-adjustment technology
- **Compact, lightweight and durable**, with integrated level and tri-pod mount, making this the most convenient way to adjust your own camera gear
- **Save time and hassle** of sending your equipment in for service. Now you can check or calibrate your own lenses
- **Accurate and repeatable Calibration** of your lenses and recent DSLR bodies
- **Worthwhile investment** to ensure your camera is focusing your lenses as precisely as possible